

NICHOLAS PANAYI –

UX DESIGNER

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EDUCATION

University of Reading / Bachelor of Arts in Graphic Communication

September 2016 – June 2019 / Second Class Division 1 (2:1)

EXPERIENCE

Designing an e-commerce platform / UX Designer

Aug. – Present / London, United Kingdom

Working alongside an experienced project manager and developer on an e-commerce platform.

Establishing user journeys and creating high fidelity user interfaces in Figma.

Communication and collaboration with P.M and developer.

Freelance / UX Designer

January – March 2020 / London, United Kingdom

Worked with local small businesses as an individual consultant to reduce bounce rate of their website, including BlueBird Brothers Coffee Shop.

Conducted UX audits/research to find problem areas. Proposed solutions through a process of wireframing, and user testing.

Worked alongside a developer to build site.

Reduced bounce rate by 30% through a process of user testing with customers at the shop itself.

PROFESSIONAL DEVELOPMENT

Weekly portfolio reviews / Mentee

January – February 2020 / London, United Kingdom

Reaching out via social media to prominent UX designers in order to gain insight into areas of improvement within my UX design process and portfolio.

E.g. UX/UI Design Office Hours with Product Designer, Adam Ruf, UX Mentoring with Mark Jones.

TOOLS

Figma

Sketch

Adobe Creative Suite

Google Analytics

HTML/CSS

Google Design Thinking

SKILLS

User Research

Contextual Inquiry

Interviews

Competitor Research

Product Audit

Wireframing

Prototyping

Usability Testing

AWARDS

Examiners Award –

Packaging Design

Work commended for its understanding of audience.

DofE Award –

Bronze Certification

Providing confidence, resilience and space to overcome challenges.

INTERESTS

Guitar/ making music

Designing Swiss Style posters

Hiking/ Camping

Reading about Greek/ Roman Mythology